



RENEWING THE QUALITY OF LIFE
FOR SENIOR ADULTS
A Turnkey Outpatient Psychiatric Program
for Hospitals

PREMIERCARE INC.

PremierCare's
therapeutic
program
can create
significant
financial
benefits for
your hospital.



PremierCare's Turnkey Approach Makes It Easy

What do we mean when we say "turnkey?" Very simply, we do it all. Today's health care delivery system requires innovative and flexible treatment options provided by highly-skilled, caring professionals. Working closely with your hospital's management team, PremierCare will customize a geriatric outpatient program that meets the needs of your hospital and your community. For the operation of that program, we'll provide:

- Professional Management
- Qualified Staff
- Program Orientation and Training
- Quality Control
- Billing and Collection Monitoring
- Ongoing Financial Analysis

All PremierCare program operations and activities are based at your location, preferably on the hospital's main campus (as defined by Centers for Medicare and Medicaid Services). They are seamlessly integrated into your hospital's existing environment.



The Advantages of Outsourcing

Until recently, most hospitals handled their geriatric psychiatric care in-house. That is, they utilized their own staff and administrative resources to provide services as best they could. As the need for psychiatric care for seniors has grown, they've found those resources severely strained.

PremierCare provides a cost-effective alternative. Essentially, we'll enable you to provide the same services and much more without detracting from hospital resources. Our outpatient psychiatric program will allow you to expand this area of your business, and because of favorable reimbursement regulations generate significant financial benefits for your hospital.



A Smooth Transition for Hospitals and Patients

The PremierCare program can be quickly, easily and seamlessly implemented at your hospital. We've done it many times before. Every step of the process is planned, outlined in writing and reviewed with all key personnel. Quality controls are immediately put into place. The result is a rapid and smooth transition for the hospital, staff and patients.



SENIOR FACTS

- The senior adult population represents over 35 million Americans.
- The senior adult population group is the fastest growing demographic, growing 38% faster than the general population.
- From age 40 to 70 the presentation of psychiatric illnesses increases by 200%.
- The over 85 population group has the highest rate of suicide.
- Over 1/3 of all senior residential care patients have symptoms that warrant psychiatric attention.
- Depressive symptoms are present in over 15% of the elderly who live at home or with a relative.
- Emotional illnesses are associated with a 50% increase in acute health care costs independent of the cost of utilizing mental health services.
- Only 10% of those in need receive psychiatric treatment.

FLORIDA A&M UNIVERSITY COLLEGE OF LAW



METRO ORLANDO

Orlando, a racially and culturally diverse community, is considered not only one of the fastest growing metropolitan areas in Florida, but also one of the fastest growing major employment markets in the nation. The Orlando area is projected to be a leader in employment growth through the year 2010. Orlando offers affordable housing, a great climate with mild weather year-round, a reliable public transportation system, and easy access to recreational and cultural activities.



LOCATION, LOCATION, LOCATION

Central Florida is home to world-renowned attractions, performing arts and theatre companies, a number of fine art galleries, historical museums, a science center, and universities and colleges that contribute to a well-rounded cultural experience. Metro Orlando is home to more than 1.4 million people as well as many popular tourist attractions, including WALT DISNEY WORLD® Magic Kingdom, Disney-MGM Studios, Epcot, Disney's Animal Kingdom, Universal Studios Florida, Universal Studios Islands of Adventure and SeaWorld of Orlando. Orlando is also home of the NBA's Orlando Magic, the Arena Football League's Orlando Predators, and the annual Florida Citrus Bowl.

DOWNTOWN ORLANDO

Downtown Orlando is an ideal setting for the law school and its students. The downtown area is home to the area's largest law firms, government offices as well as the county courthouse and the new federal courthouse which faces Interstate-4 with towers adding to the continually increasing downtown skyline. All are located just a few blocks from the law school's campus. In addition, downtown Orlando has recently been revitalized with residential and commercial development, including apartments, condominiums, restaurants and entertainment venues, making it a vibrant place to live, work and study.



